KÄSSBOHRER GELÄNDEFAHRZEUG AG

Terms for participation in the PistenBully photo and video contest

Please read these rules **before** participating in the PistenBully photo and video contest. By submitting a contest entry, you agree to be bound by these official rules and confirm that you have met all of the requirements for eligibility to participate in the photo and video contest.

How do I participate?

You can participate in the photo and video contest **until 11:59 p.m. on March 31, 2027**. All natural persons 18 years old or older are eligible to participate in the photo and video contest.

Submitting files
The photo and video files must be submitted to Kässbohrer Geländefahrzeug AG.

You can submit files for the photo and video contest using the following methods:

Here's the English translation of your list:

- via Google Forms form: https://forms.gle/krjP3y6URQgrKS5H6
- via WeTransfer
- via Dropbox
- via email

→ To ideen@pistenbully.com

A person who receives a contest ID and submits a photo/video is regarded as a participant. A participant is one (1) person who possesses the email address associated with the contest ID. If a group of people decides to make a joint submission, then they must select one (1) person as the group representative for participation in the contest. This person agrees to these rules and receives the prize on behalf of the group. Kässbohrer Geländefahrzeug AG shall not be liable for any disputes among collaborating teams that arise due to or in connection with the photo and video contest.

Rules for the photo and video contest

1. General rules for the photo and video contest

- The editorial staff will check all submitted pictures and videos and reserves the right to disqualify images as necessary. Any submissions violating the applicable law shall be excluded from the contest.
- Videos and photos with "extreme driving styles" shall not be accepted. This means, for example, operation or depiction of a PistenBully in a way that is careless, hazardous or unsafe for the operator, equipment or both. Submissions **must not** contain images or film material of other snow groomer brands.
- All submitted videos must **not** contain any copyright-protected material (unless the participant possesses the corresponding copyright). The use of unauthorized music may lead to disqualification of the participant.
- The participant affirms that he or she has all rights to the submitted picture/video, that he or she has the unrestricted exploitation rights for all parts of an image, that the image is free from third-party rights and that no personal rights are violated by the depiction of any person. If a photo or video depicts one or more people in a way that they can be identified, the people in question must consent to publication of the picture. Upon request, the participant shall affirm the foregoing in writing. If third-party claims are nevertheless asserted due to violation of their rights, then the participant shall indemnify Kässbohrer Geländefahrzeug AG from all claims. Computer-edited photos must not contain any parts of images from magazines, books, purchased CDs etc.
- Depending on the form of submission, the additional regulations listed under **"2. Special rules for**

video submissions" and "3. Special rules for photo submissions" shall apply.

2. **Special rules for video submissions**

   - Video motif: The participant must submit a video ("submission") that shows one or more PistenBully machines, work in a ski area or the workstation in a PistenBully.
   - Video length: At least 30 seconds, maximum 120 seconds (recommended)
   - Video format: .MP4, landscape (16:9), in high resolution

3. **Special rules for photo submissions**

   - Photo motif: The participant must submit a photo ("submission") that shows one or more PistenBully machines, work in a ski area or the workstation in a PistenBully.
   - Photo format: .JPG, .JPEG, .PNG, .Tiff, .PSD, Portrait or landscape format, in high resolution (reference value 300ppi)

4. **Grant of rights**
   Each participant grants Kässbohrer Geländefahrzeug AG the non-exclusive gratuitous usage rights, without restrictions on place, time or content, including the right to edit submitted photo and video files, particularly for use as part of the contest and for reporting about it as well as for public relations work and promotional purposes (regardless of the media used, such as printed publications, calendars, websites, social media channels, advertisements etc.).

5. **Liability**
   Kässbohrer Geländefahrzeug AG shall assume no liability for the loss of or potential damage to submitted photo and video files.

6. **Privacy notice**
   - In conjunction with the prize notification, Kässbohrer Geländefahrzeug AG collects personal data (last name, first name, postal address, phone number, email address) from the winners. This data is stored and used exclusively for awarding the prizes.
   - The detailed privacy policy of Kässbohrer Geländefahrzeug AG can be read at the following link: https://www.kaessbohrerag.com/en/privacy-protection

Evaluation criteria
The submissions are evaluated based on the following principles: originality and creativity while adhering to the specifications for the overall creative impression

Announcement of the winners
The winners will be announced in May of 2027. The winning photos and videos will be published on the website http://www.pistenbully.com and on the company's own social media channels.

Note
Before submitting a photo/video, you must acquire permission to use the images or likenesses of all people appearing in your photo/video who can be identified. You can use a form for basic approval for this purpose. If you make it to the final round of the contest, the sponsor of the contest may provide you with a release form. You must get this release form signed by each person appearing in your photo/video who can be identified, thereby granting the sponsor permission to publish the image or likeness of these persons.

Kässbohrer Geländefahrzeug AG Deutschland is the sole sponsor of the PistenBully photo and video contest. Submitted documents that do not contain all of the required information and do not correspond to the established terms for participation shall be regarded as invalid.

After a photo or video is submitted, it can no longer be edited, modified or replaced. The sponsor can act at its sole discretion to remove, delete or disqualify any submitted photo/video and/or any participant that is viewed as inappropriate or failing to comply with the specifications in some other way. The sponsor shall make the final decision about whether submitted photos and videos are qualified for participation and whether they will be considered for a prize in the final round.

We hope you have lots of fun creating your photos and videos!