



## Entry conditions for the PistenBully Video Contest

Please read these rules before entering the PistenBully Video Contest. By submitting a video you accept that you are bound by these official rules and confirm that you meet all the eligibility requirements for the Video Contest.

You are eligible to enter the Video Contest if you meet all the following requirements:

- You are an individual resident in Europe and are at least 18 years old.

### How to enter

You may enter the Video Contest from 12:00:01 on 8<sup>th</sup> November 2019 to 23:59:59 on 31<sup>st</sup> March 2020.

### Submitting a video

You must submit your video file to Kässbohrer Geländefahrzeug AG. Entrants may send the file with a size **of up to 20 MB by email to [VideoContest@pistenbully.com](mailto:VideoContest@pistenbully.com) or by CD/ DVD or USB-Stick.**

#### Post address:

Kässbohrer Geländefahrzeug AG  
Kässbohrerstr. 11  
88471 Laupheim  
Germany

The entrant is the person who receives the Contest ID and submits a video. The entrant is one (1) person who owns the email address associated with the Contest ID. If a group decides to submit an entry together, they must designate one (1) person as the agent of the group to enter the Video Contest, who agrees to these rules and will accept the prize on behalf of the group. Kässbohrer Geländefahrzeug AG accepts no liability for any disputes between collaborating teams, which arise because of or in relation to the Video Contest.

### Rules for the Video Contest

The entrant must submit a video ("Submission") featuring one or more PistenBully doing grooming work at the ski resort or the workstation in a PistenBully. Videos must be received by 23:59:59 on 31<sup>st</sup> March 2020 at the latest. **Video length: minimum 60 seconds, maximum 180 seconds.** "Extreme" style videos will not be accepted, i.e. a PistenBully being operated or displayed in a reckless, dangerous or unsafe manner for either the driver, the equipment or both. The video **must not contain** any images or footage of other snow groomer brands.

Kässbohrer Geländefahrzeug AG retains all rights to the video submitted for the PistenBully Video Contest. Entrants agree that their videos may be published and posted on Kässbohrer's website, on YouTube or via other channels. The prize winner will be notified by email. All decisions by the judges are final.

### Judging criteria

Video submissions will be judged on the following criteria:

Originality and creativity, subject to compliance with the rules for overall creative impression

### Prizes

The **winners will get vouchers for the PistenBully Shop**. The first prize is a voucher worth 400 euros, with 200 euros for second place and a 100-euro voucher for third place.



## KÄSSBOHRER GELÄNDEFahrZEUG AG

The winners of the prizes will be notified at the beginning of April 2020. The winning videos will be published on the [pistenbully.com](http://pistenbully.com) website and on the firm's own YouTube channel.

### Technical specifications

- The video must last between 60 seconds and 3 minutes and be formatted in line with YouTube guidelines. Please refer to the specifications on coding video files. Look at YouTube >Help>Video Coding.
- Keep the video file size to no more than approx. 300 MB for quicker uploading/coding. (Finalists may be asked to provide higher resolution files).
- YouTube supports the following file formats: .MPEG4, 3GPP, .MOV files (usually support .h264, mpeg4 video codecs and AAC audio codec), .AVI, .WMV, WebM files, .FLV, .MPEGPS
- YouTube uses 16:9 aspect ratio. We highly recommend that you create and upload the video file in 16:9 ratio. If you use 4:3 ratio the video will be used in pillar-box format to fit the player.
- No submitted videos may contain **any** copyrighted works (unless the entrant holds that copyright). Use of unauthorised music may result in the entrant being disqualified.
- You must gain permission to use images/likenesses of all identifiable people in your entry video before you submit. You may use a general release form to this end. If you are selected as a finalist the sponsor of the contest may provide a release form, which you will need to have signed by each identifiable person appearing in your entry video, so as to grant the sponsor permission to publish the image or likeness of this person.

Kässbohrer Geländefahrzeug AG Deutschland is the sole sponsor of the European PistenBully Video Contest. Submissions that do not include all the required information and that fail to comply with the official rules set for the contest will be deemed invalid.

Once submitted, the video cannot be edited, revised or replaced, and the submitted video will not be returned. The sponsor may, at its sole discretion, remove, delete and disqualify any submitted video and any entrant deemed inappropriate or otherwise non-compliant. The sponsor has the ultimate say over whether submitted videos are eligible and will be considered for a prize in the final round.

**We hope you enjoy creating your videos!**